

Message Text

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PAGE 01 CAIRO 16183 010609Z
ACTION NEA-11

INFO OCT-01 ISO-00 EB-08 /020 W
-----124350 020608Z /11

R 301552Z JUN 78
FM AMEMBASSY CAIRO
TO USDOC WASHDC
INFO AMEMBASSY ATHENS
SECSTATE WASHDC 0980

UNCLAS CAIRO 16183

USDOC FOR CAGNE, ATHENS FOR RTDO

E.O. 11652: N/A
TAGS: BEXP, EG
SUBJ: 1979 CAIRO FAIR

1. IN PLANNING FOR NEXT CAIRO FAIR, WE WOULD LIKE
TO REVIEW FOLLOWING MATTERS WITH USDOC :

- A) CHARGES TO EXHIBITORS: CAIRO FAIR AUTHORI-
- TIES INDICATE THEY EXPECT CHARGES FOR SPACE TO
- BE THE SAME AS IN 1978: US \$ 36 PER SQUARE METER
- FOR COVERED SPACE AND US \$ 18 PER SQUARE METER FOR
- OUTSIDE AREAS. WE BELIEVE IT WOULD BE HELP-
- FUL IN ATTRACTING EXHIBITORS IF WE COULD HOLD
- CHARGES TO SAME LEVEL AS LAST YEAR: \$ 3,000 FOR
- A 3 X 4-METER BOOTH; \$ 3,500 FOR A 3 X 5-METER
- BOOTH, AND \$ 30 PER SQUARE METER FOR OUTSIDE
- SPACE. PLEASE ADVISE.
- B) WE WOULD APPRECIATE HAVING NAME, OFFICE
- ADDRESS, TELEPHONE, AND TELEX NUMBER OF USDOC
- OFFICER WHO WILL BE WASHINGTON CONTACT ON FAIR
- MATTERS. WE HAVE HAD EXCELLENT SUPPORT IN PAST
- TWO YEARS.

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- C) WE WISH EMPHASIZE USEFULNESS TO ALL CON-
- CERNED OF HAVING FAIR MANAGERS WITH PREVIOUS
- EXPERIENCE OF WORKING IN CAIRO. WE NOTE THAT
- PERFORMANCE OF ALL U.S. EXHIBITION PERSONNEL
- IN RECENT YEARS HAS BEEN OUTSTANDING.

2. WE HAVE ADVISED CAIRO FAIR AUTHORITIES, WITHOUT

MAKING EXPLICIT FINANCIAL COMMITMENT, OF OUR DESIRE
HAVE PAVILION NO. 7 (SAME BUILDING AS IN LAST TO YEARS)
AND 2,000 SQUARE METERS OF ADJACENT OUTSIDE SPACE IN
1979. PRECISE DATES FOR 1979 FAIR HAVE NOT YET
BEEN SET, ALTHOUGH FAIR IS EXPECTED TAKE PLACE, AS
IN PAST, DURING MONTH OF MARCH.
EILTS

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Message Attributes

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Decaption Date: 01 jan 1960
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Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
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Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
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